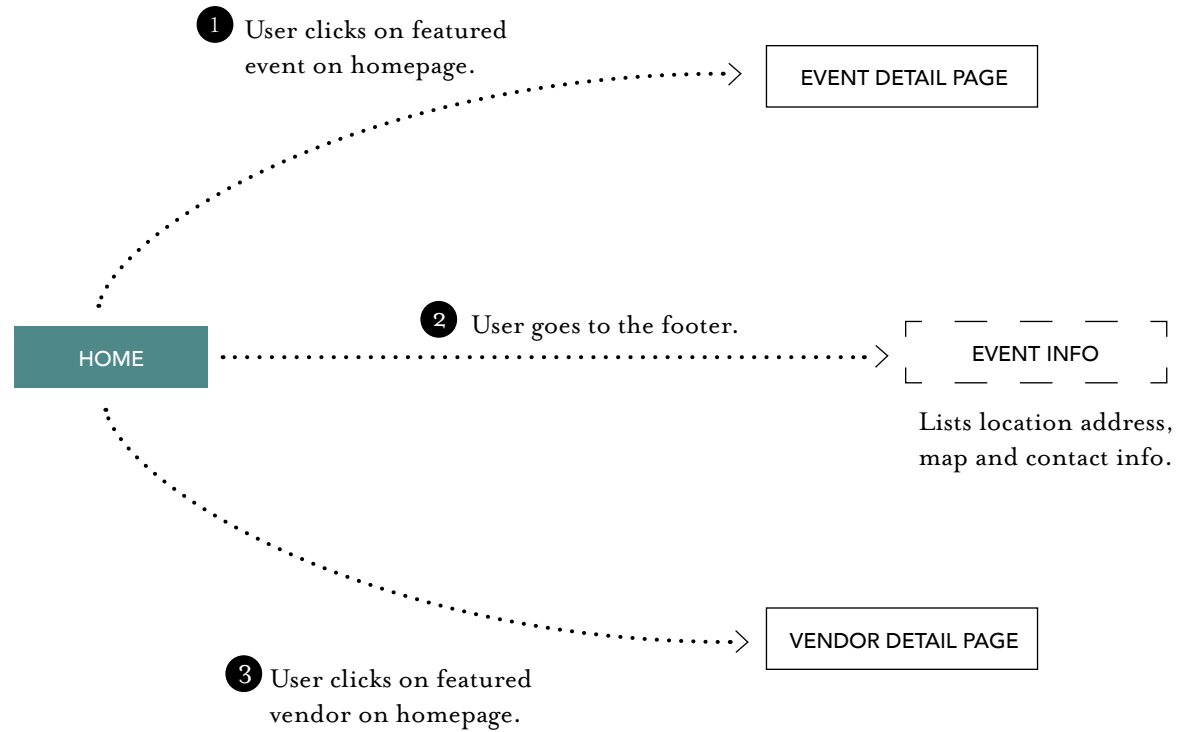


# User Flows

## USE CASE I

Learn basic information about upcoming event (location, time, vendors, etc).

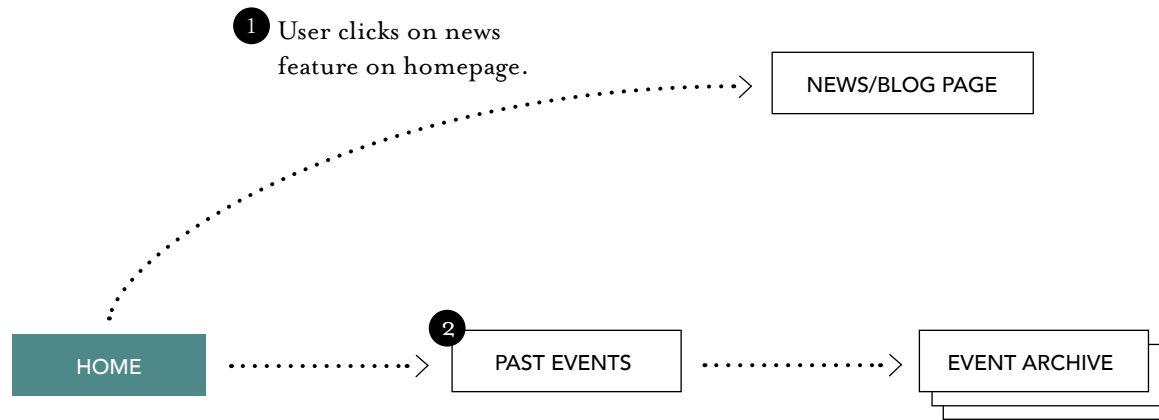


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**USE CASE II**

Find photos and information about past events.

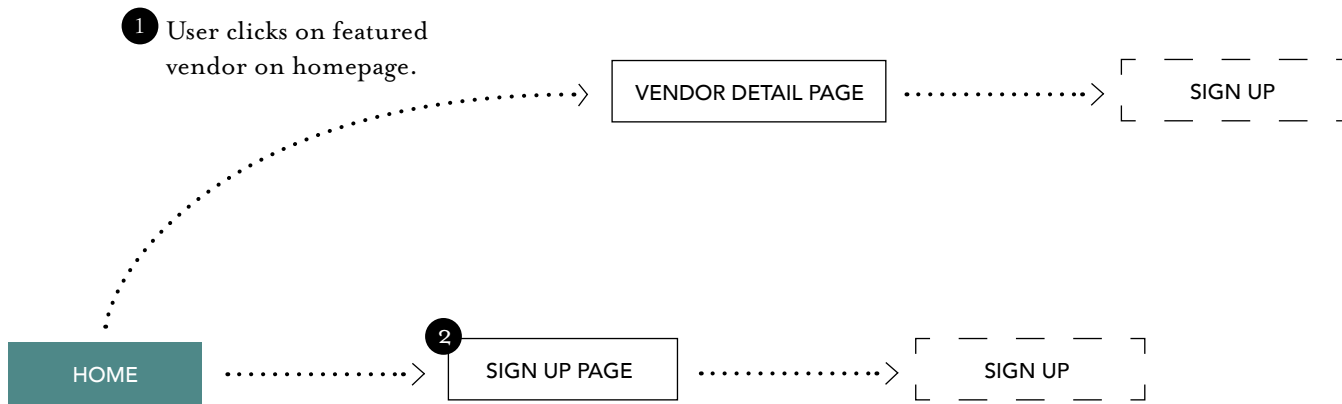


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### USE CASE III

Apply to become a vendor.



# Assets Needed

## **1. High-quality photos throughout the site**

- + Event photos
- + Food photos
- + Entertainment photos
- + Merchandise photos
- + Staff photos
- + Vendor photos

## **2. Location information**

- + Map
- + Address

## **3. Bios for featured sections**

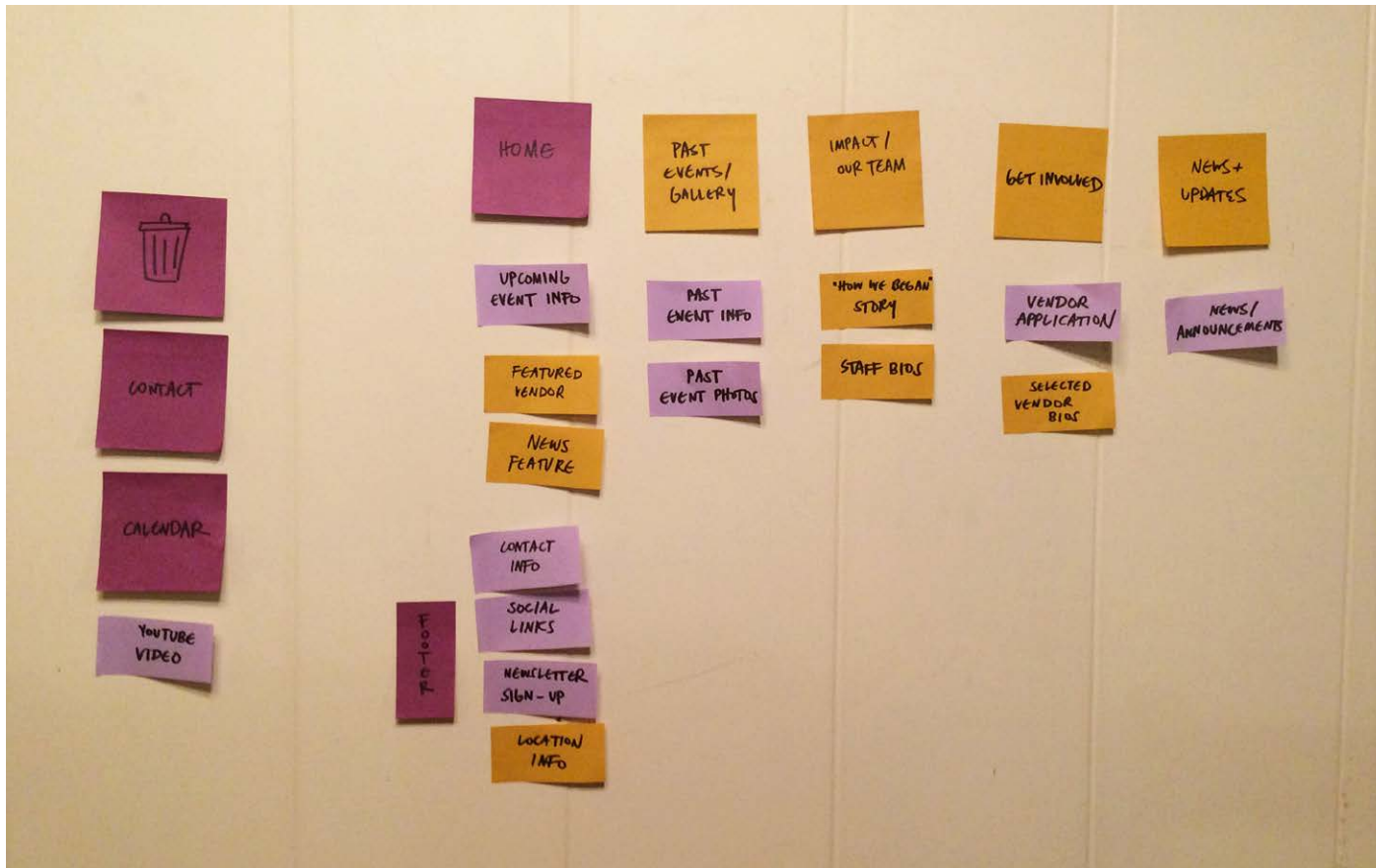
- + Staff bios (all)
- + Vendor bios (~3)

## **4. Content**

- + News page
- + Story of Night Market/  
community impact



# Content Prioritization



## KEY

**Dark & light purple**

Current content

**Yellow**

Proposed additional content

**Large**

Subpage

**Small**

Content element

